



Dayle Edgerton, RN, Chair  
Dr. Elaine Rowen Reynoso, Vice- Chair  
Dr. Richard Burton, Commissioner  
Catherine Goins, Commissioner

Kim Haswell, Commissioner  
Jim Holmes, Commissioner  
Dr. Sandra Naylor-Goodwin, Commissioner

*The Tobacco Tax Program*

**AGENDA – REGULAR MEETING  
FIRST 5 PLACER CHILDREN & FAMILIES COMMISSION  
July 8, 2010 - 3:00 to 7:00 p.m.  
Nobili Room PCOE Annex, 365 Nevada Street, Auburn CA 95603**

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- 1) **Introductions and Public Comment:** Persons may address the Commission on items not on this agenda. Please note that although the Commission is very interested in your concerns, the California Brown Act prohibits the Commission from taking any action this meeting on items not published on this agenda.
- 2) **Approval of Minutes:** Approve the minutes from the June 10, 2010 regular meeting.
- 3) **Review of Letters of Intent to Invite applicants to submit Request for Results Proposals for Funding 2011-2013. (ACTION)**  
Commission will discuss Letters of Intent, decide which Applications will be invited for full proposal and may also request contingencies or amendments.

**ACTIONS REQUESTED:** Approve slate of Letter of Intent Applications for invitations to submit formal Request for Results proposals. Request amendments or contingencies as appropriate.

- 4) **Executive Directors Report: (DISCUSSION)**
  - a) Financial Report
  - b) Update on State & First 5 Placer and Partner news and activities
- 5) **Commissioner Reports (DISCUSSION)**
- 6) **Adjournment**

For more information concerning items on this agenda contact Janice LeRoux, Executive Director for the First 5 Placer Children and Families Commission at 530.745.1413 or [jlroux@placercoc.k12.ca.us](mailto:jlroux@placercoc.k12.ca.us).

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Kim Haswell, Commissioner  
Commissioner, Open Seat

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**FIRST 5 PLACER CHILDREN & FAMILIES COMMISSION**  
**11820 Enterprise Drive, Auburn, CA 95603**  
**June 10, 2010 Meeting Minutes**  
**4:30 p.m. – 6:30 p.m.**

Attendees – Commissioners:

**Catherine Goins**, Chair, County Children's Services  
**Dayle Edgerton, RN**, Commissioner, Child Health Care  
**Jim Holmes**, Commissioner, Board of Supervisors, District #3  
**Elaine Rowen Reynoso, Ph.D., J.D.**, Commissioner, Early Education

Commissioners Not in Attendance:

**Richard J. Burton, M.D., M.P.H.**, Commissioner, Placer County Health Officer  
**Dr. Sandra Naylor-Goodwin**, Children's Behavioral Health  
**Kim Haswell**, Consumer

Public Attendees: Tom Grayson, Calvin Walstad, Francine Nunes, Heidi Kolbe  
First 5 Placer Staff: Janice LeRoux, Nancy Baggett, Contessa Brown

**Call Meeting to Order**

Meeting called to order at 4:45 p.m.

**1). Introductions and Public Comment:**

Persons may address the Commission on items not on this agenda. Please note that although the Commission is very interested in your concerns, the California Brown Act prohibits the Commission from taking action during this meeting not published on the agenda.

**2). Approval of Minutes (ACTION):** To approve minutes from May 13, 2010.

**ACTION:** Commissioner Catherine Goins made the motion to approve. Commissioner Jim Holmes seconded the motion. Elaine abstained. **Approval:** unanimous.

**3). Interview Candidate for Open Commission seat and Recommend Appointment to the Board of Supervisors. (ACTION)**

The Commission welcomed Calvin Walstad, a candidate for one of the two open Commission seats. Calvin was recommended by former commissioner Bob McDonald. The Commission asked Calvin to introduce himself to the commission and tell them a little bit about his back ground and how familiar he is with First 5 Placer.

Calvin is currently employed by the Roseville Police Department as a sergeant currently assigned to the patrol division and operations. He has had extensive experience as a crimes against persons/crimes against children detective with the Roseville Police Department. He has had over 20 years experience in law enforcement and during his tenure saw how child abuse intervention programs can and do make a difference in the lives of children. Also, Calvin has a Bachelor of Science Degree in Criminal Justice management from Union Institute and University, Sacramento, California.

Much of what Calvin knows about First 5 Placer is through his working relationships with Bob McDonald as well as with the MDIC. Calvin was the recipient of the Kids First award, honored for his services while working in investigation of crimes involving children. The Commission asked Calvin what he saw as unmet needs for children from birth-5 years old while working in his field. Calvin stressed the importance of parent education.

**ACTION:** Commissioner Elaine made the motion to recommend appointment of Calvin Walstad as Commissioner to First 5 Placer. The motion was seconded by Commissioner Jim Holmes.  
**Approval:** Unanimous.

**4). Mini Grant Process 2010 (ACTION)**

Janice presented a slightly revised mini-grant process for the 2010-11 fiscal year; dates were changed and the timeline clarified. Since the time that these went into the Commission packets, however, the CRC had met to review two mini-grants for child care. The CRC suggested developing some process to link providers with the PCOE Resource and Referral and/ or CARES to help the applicants work toward quality improvements in childcare and learn about resources available to them. Commissioners agreed to approve mini-grant process adding language for childcare providers regarding a revised process.

**ACTION:** Commissioner Catherine Goins made the motion to approve mini-grant process as amended. Commissioner Jim Holmes seconded the motion. **Approval:** unanimous

**5). Executive Directors Report: (Discussion)**

a) **Financial Report:** Janice reported that First 5 Placer's spending is still under budget, but reminded Commissioners that much grant spending, including CARES, will be billed at the end of the year. She also noted that the budget for Healthy Kids premiums is greater than what would be spent. Some children who would have been enrolled are now financially eligible for medical and healthy families. Tobacco tax revenues, as always, lag somewhat; it is anticipated that they will be slightly below budget.

b) **Update on State and First 5 Placer/Partner news and Activities:**

- I. **Legislation:** CalWorks and ECE did not get the big initial cuts expected, but we are still waiting to see total impact to CalWorks.
- II. **Compliance Certification:** Janice entered into the record the annual Certification of Compliance filed with the State Commission, which indicates that First 5 Placer has satisfied its statutory obligations.
- III. **Report on Meetings**

1) **LOI workshop** – Quite a few in attendance although, not as many as expected. Based on attendance, approximately 35 applicant letters are expected.

2) **MHSA:** The Innovation plan is available for public review and comment. The goal is to get dollars out to the community for mental health programs available through CBOs.

It was noted, too, that the next commission meeting will be in the Nobili room; this is our last meeting in Enterprise office as we are not renewing the lease. Future meetings will provide the availability of conferencing with the Tahoe area during the winter months

**6). Commissioner Reports**

Commissioner Jim Holmes shared his experience of speaking to the kindergarten graduating class of 2010 at Rock Creek Elementary.

**7). Adjournment:** Meeting adjourned: 5:28 p.m.

**First 5 Commission  
July 1, 2009-June 30, 2010 Master Budget as of 5/31/10**

	Budgeted*	Expended		Balance	% Expended	% Year
		Total				
<b>Commission Staff &amp; Partner Network Services</b>						
First 5/PCOE Staff Services MOU	\$406,154	\$256,245		\$149,909	63%	92%
Auditor's Office MOU	\$15,000	\$12,352		\$2,648	82%	92%
Partner Network Service Contracts	\$1,871,500	\$1,312,894		\$558,606	70%	92%
<b>Subtotal</b>	<b>\$2,292,654</b>	<b>\$1,581,491</b>		<b>\$711,163</b>	<b>69%</b>	<b>92%</b>
<b>Evaluation</b>						
Evaluator (Ferron)	\$60,000	\$38,200		\$21,800	64%	92%
Commission Office & Meeting Room Lease	\$27,000	\$23,875		\$3,125	88%	92%
Facilitator/Recorder Team	\$12,700	\$6,682		\$6,018	53%	92%
Lead Learning Conversation Facilitator/Trainer (Kolbe)	\$32,500	\$6,625		\$25,875	20%	92%
<b>Subtotal</b>	<b>\$132,200</b>	<b>\$75,382</b>		<b>\$56,818</b>	<b>57%</b>	<b>92%</b>
<b>Commission Activities</b>						
Trilogy Network of Care Web Site	\$19,600	\$17,600		\$2,000	90%	92%
Mini - Grants (\$5,000 or less)	\$50,000	\$14,858		\$35,142	30%	92%
CARES - Retention Incentive	\$75,000	(\$118)		\$75,118	0%	92%
Community Education & Involvement	\$35,000	\$12,684		\$22,316	36%	92%
Social Marketing (Pro Prose)	\$30,000	\$12,800		\$17,200	43%	92%
Westfield Galleria Sponsorship	\$10,000	\$10,000		\$0	100%	92%
Community Strategic Planning	\$30,800	\$30,405		\$395	99%	92%
Annual Commission Strategic Planning	\$3,000	\$857		\$2,143	29%	92%
Travel/Meetings & Conferences	\$2,000	\$678		\$1,322	34%	92%
<b>Subtotal</b>	<b>\$255,400</b>	<b>\$99,765</b>		<b>\$155,635</b>	<b>39%</b>	<b>92%</b>
<b>Children's Health Initiative</b>						
Healthy Kids Insurance Premiums 0-5	\$134,000	\$23,290		\$110,710	17%	92%
Outreach Enroll Utilization & Retention	\$50,000	\$12,406		\$37,594	25%	92%
Local Plan Administrator (Kelley)	\$50,000	\$37,003		\$12,998	74%	92%
Regional HKHF Plan Fees	\$15,000	\$5,075		\$9,925	34%	92%
CHI Coalition Printing & Postage	\$7,000	\$1,519		\$5,481	22%	92%
Local CHI Coalition Meetings	\$2,000	\$296		\$1,704	15%	92%
<b>Subtotal</b>	<b>\$258,000</b>	<b>\$79,587</b>		<b>\$178,413</b>	<b>31%</b>	<b>92%</b>
<b>Grand Total</b>	<b>\$2,938,254</b>	<b>\$1,836,225</b>		<b>\$1,102,029</b>	<b>62%</b>	<b>92%</b>

\*CARES added 3/10; Budget adjusted 4/10, 5/10

REVENUE	FY 09/10		% Received	
	Budgeted	Activity	Balance Due	Received
Deposits	\$2,813,000	\$1,997,714	\$1,305,314	71%
Interest	\$318,000	\$223,834	\$94,166	70%
<b>Total Revenue **</b>	<b>\$3,131,000</b>	<b>\$2,221,548</b>	<b>\$1,399,480</b>	

\*\* Revenues are booked with a delay. Still, it is anticipated that at year end, interest revenues will be about \$45,000 less than projected. It is harder to project the shortfall in tobacco tax deposits because monthly deposits have fluctuated widely. It will likely be around \$90,000, but could be as much as \$200,000.